

MARKET

MARKET SIZE (MILLIONS)

US\$XX,XXX.X

2025 GROWTH RATE: **+X.X%** [2024: +X.XX%]

2025 GLOBAL RANK

X

vs. 2024: =

XX Market +\$XXm

Market

XX Market -\$XXm

RECORDED MUSIC REVENUES BY SECTOR 2025 (TRADE VALUE)

SUBSCRIPTION STREAMING
X.X%
US\$XX.Xm (+X.X%)
WORLD RANKING: **X**

AD-SUPPORTED STREAMING
X.X%
US\$XX.Xm (+X.X%)
WORLD RANKING: **X**

DOWNLOADS & OTHER DIGITAL
X.X%
US\$XX.Xm (+X.X%)
WORLD RANKING: **X**

PHYSICAL
X.X%
US\$XX.Xm (+X.X%)
WORLD RANKING: **X**

PERFORMANCE RIGHTS
X.X%
US\$XX.Xm (+X.X%)
WORLD RANKING: **X**

SYNCHRONISATION
X.X%
US\$XX.Xm (+X.X%)
WORLD RANKING: **X**

2025

2024

RECORDED MUSIC REVENUES BY FORMAT (US\$ MILLION, TRADE VALUE)

	2021	2022	2023	2024	2025	2025 YoY % change
Subscription streaming	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%
Ad-supported audio streaming	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%
Ad-supported video streaming	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%
Streaming	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%
Downloads	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%
Mobile personalisation & other digital	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%
Downloads & other digital	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%
CD and other physical	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%
Vinyl	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%
Music video	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%
Physical	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%
Physical & digital	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%
Performance rights	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	-X.X%
Synchronisation	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%
Total revenues	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	+X.X%

TOP SONGS 2025

1	NAME XXX
2	NAME XXX
3	NAME XXX
4	NAME XXX
5	NAME XXX
6	NAME XXX
7	NAME XXX
8	NAME XXX
9	NAME XXX
10	NAME XXX

TOP ALBUMS 2025

1	NAME XXX
2	NAME XXX
3	NAME XXX
4	NAME XXX
5	NAME XXX
6	NAME XXX
7	NAME XXX
8	NAME XXX
9	NAME XXX
10	NAME XXX

TOP 5 DSPS BY NUMBER OF USERS OF SUBSCRIPTION ACCOUNTS 2025 (ALPHABETICAL ORDER)



Apple Music



DEEZER

Deezer



Spotify



TIDAL

TIDAL



YouTube

MARKET INSIGHT

US\$X.Xbn

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COMPOUND ANNUAL GROWTH RATE 2021-2025

+X.X% 2025 Growth vs CAGR: X.X%

SOCIAL & ECONOMIC INDICATORS

Currency:	XXX										
US\$ exchange rate:	X.XX										
Population (m):	XXX.X										
Share of population by age group (%):	<table border="1"> <thead> <tr> <th>Age Group</th> <th>Global index</th> </tr> </thead> <tbody> <tr> <td>5-24</td> <td>X.X%</td> </tr> <tr> <td>25-44</td> <td>X.X%</td> </tr> <tr> <td>45-64</td> <td>X.X%</td> </tr> <tr> <td>65+</td> <td>X.X%</td> </tr> </tbody> </table>	Age Group	Global index	5-24	X.X%	25-44	X.X%	45-64	X.X%	65+	X.X%
Age Group	Global index										
5-24	X.X%										
25-44	X.X%										
45-64	X.X%										
65+	X.X%										

2025 Inflation rate:	X.X%
Total consumption expenditure per capita (US\$):	\$XX.XX
Total physical & digital sales per capita (US\$):	\$XX.XX YoY: +\$0.XX +X.X%

TOP INDEPENDENT LABELS (ALPHABETICAL ORDER)

XXX
XXX
XXX
XXX
XXX
XXX
XXX
XXX
XXX
XXX
XXX

INDUSTRY INFORMATION

Official chart compiler and publisher information:	XXX XXX
Performance rights music licensing company:	XXX XXX
National recording industry association:	XXX XXX

US\$ values: Local currency values are stated at 2025 exchange rates. IFPI restates all historic local currency values on an annual basis. Market values can therefore vary retrospectively as a result of foreign currency movements.

1 Song / Album achieved Official Global No. 1 in the IFPI Global Single/Album Chart 2025.

20 Song / Album features in the IFPI Global Single/Album Chart 2025 Top 20.